

**LA CLINICA
BOARD OF DIRECTORS**

PHILIP MICHAEL, President
MICHAEL TOWERY, Vice President
MOLLY MORISON, Secretary
JERRY TAYLOR, Treasurer
LILIA CABALLERO
FREDA CASILLAS
JON ELLIOTT
LISA GREIF
LEN HEBERT
MARTIN RAMIREZ
EARL SHOWERMAN
CHRISTIE VAN AKEN

La Clinica health centers:

Central Point Health Center
Phoenix Health Center
West Medford Health Center
Women's Health Center

School-based health centers:

Jackson Elementary School
Jewett Elementary School
Oak Grove Elementary School
Phoenix Elementary School
Washington Elementary School



Proceeds from Raise Your Heart for Health 2010 helping save lives and restore smiles

Tim is battling cancer and was undergoing chemotherapy until a tooth infection put his treatment in jeopardy. His oncologist told him that any infection can be life threatening during chemotherapy. Tim didn't know where to turn—he doesn't have dental insurance and his resources have been exhausted by his disease—when a friend told him about La Clinica.

We were able to help because you supported our Raise Your Heart for Health event last year. This event raised over \$75,000 to provide dental care for people like Tim. With your help we have provided dental health scholarships to over 95 patients ranging in age from 4 to 107! Together we are providing dental care for the most vulnerable in our community. **Thank you!**

This year's Raise Your Heart for Health event is scheduled for September 18th and will raise money for desperately needed eye care services, mental health, and addiction care. We cannot provide these critical services without your support. Please join us at Raise Your Heart for Health 2011 for an evening of entertainment and fun, all for a great cause.

SENIOR LEADERSHIP TEAM

BRENDA JOHNSON, CEO
DR. KEN RHEE, Medical Director
DR. LUKE BARSALOU, Dental Director
IDA SAITO, Operations Director
TRACI FOSSEN, Special Programs Director
MARIA RAMOS UNDERWOOD, Development Director
ANGELICA RUPPE, Finance Director
JULIE WURTH, Communications Director

Save the date!

Please join us for La Clinica's 2011 Raise Your Heart for Health event.

Sunday, September 18 • 3:30 p.m. to 8:00 p.m.

Voorhies Mansion • 2310 Voorhies Road in Medford

\$75 per person. Order tickets by calling Yolanda Gil, 541-512-3114.



LA CLINICA

SUMMER 2011

AFFORDABLE HEALTH CARE EXCELLENCE FOR ALL

La Clinica will open East Medford Dental Clinic in spring 2012

A clinic designed to address a massive need for affordable dental care in the region is taking shape on Medford's east side.

La Clinica's 32-chair, 18,000-square-foot East Medford Dental Clinic is due to open in spring 2012 at 1113 Progress Drive, off Biddle Road. La Clinica received a nearly \$3 million federal grant for the project and is raising the remainder of the money for the \$4.4 million project in the community.

Our new dental clinic will allow us to serve about 8,000 patients each year, about 3,000 more than in 2010. Increasing our dental capacity is critical; about 85,000 Jackson County residents are uninsured and can't afford costly dental care.

La Clinica is the only area provider offering comprehensive dental care on a sliding-fee scale, and we are honored to expand our dental services to meet our community's need.



Architectural rendering of East Medford Dental Clinic

Our new dental clinic will benefit our region by \$31.9 million over 20 years in job creation, avoided emergency department costs, and prevented lost productivity associated with dental pain.



PHOTO BY JULIE WURTH

Restoring vision through a beautiful partnership

Dr. Paul Imperia is a quiet, thoughtful man on a mission to help the underserved do something that many of us take for granted—see clearly. For the last year, a team from Medford's Medical Eye Center has provided exams, optical services, surgeries, and other specialized eye care to our neediest patients at our Central Point Health Center. To date, this program has served 196 patients (164 of these have received new, low-cost prescription glasses).

Eye care services are for patients who do not have vision insurance and are low-income. Since the program began, the Medical Eye Center has donated \$200,000 in volunteer services, including 23 surgeries.

The need for this program is profound. Before surgery, one woman had 20/60 vision in one eye and in the other could only detect movements as shadows; she now has 20/20 vision, said technician manager Kristi Seney.

We are blessed and honored to have the support of the Medical Eye Center and will help sustain their efforts by allocating a portion of our 2011 Raise Your Heart for Health proceeds to purchase needed equipment and supplies for this program.

A heartfelt thanks to the Medical Eye Center team:

Drs. Paul Imperia, Kim Hoyt, Michael Hoyt, Paul Jorizzo, Matt Oliva, Pete Spitellie, and Craig Lemley, as well as Kristi Seney, Patty Casebolt, and Tom Thompson.

INSIDE THIS EDITION...

- University partnerships extend La Clinica's reach
- La Clinica adds psychiatric nurse practitioner
- La Clinica's services save millions
- La Clinica redesigns website
- Raise Your Heart for Health 2010 update

LA CLINICA
3617 S. Pacific Hwy.
Medford, OR 97501

NON PROFIT ORG
US POSTAGE
PAID
MEDFORD OR
PERMIT NO 10



"These are future nurses that will serve our community, and it is exciting to have them teach us as we teach them."

— Traci Fossen,
La Clinica special programs director

La Clinica saves millions in health care dollars every year

A 2010 study conducted for the Department of Health Policy found that community health center patients had annual medical expenditures of \$3,500 while private practice patients' annual expenses totaled \$4,594.

This study analyzed data from the 2006 Medical Expenditure Panel Survey, and after adjusting for age, gender, income, insurance coverage, and health status it found that the average community health center patient saved \$1,093 in health care costs that year. Based on these findings, La Clinica saved more than \$18 million in health care costs in 2010, when it served 17,219 people.

Giving the best gift of all—good health!

Summer is here, and we at La Clinica are infused with renewed energy and enthusiasm to take on the challenges that face us. These are difficult times for everyone. In the last two years we have brought into care more than 4,200 new patients. We now serve nearly 17,300, and our medical teams report that 100 community residents call us each week hoping to become patients. We need your help to meet this need.

By supporting our mission to provide affordable health care, you are providing the greatest gift—good health! There are many ways to give. You may use the enclosed envelope or call our development office, 541-512-3152, for other options. Thank you!

La Clinica is a 501c3 nonprofit organization. Your gift is tax deductible.



University partnerships extend La Clinica's reach, help train future workers

It's a Tuesday morning in April, and the gym at Griffin Creek Elementary in Medford hums with activity. Student nurses check youngsters' weight and height, then send them off to the other side of the room to get their blood pressures checked.

This operation is a partnership between Oregon Health & Science University, La Clinica, and Kids Unlimited aimed at measuring obesity rates in area schools while also training a new generation of health care workers.

The OHSU program is just one of a number of partnerships La Clinica maintains with regional universities to train future workers, introduce students to public health, and recruit employees for La Clinica.

La Clinica also works regularly with OHSU's dental school and with universities elsewhere in Oregon and in other states.

The OHSU nursing program is the largest and most regular of the partnerships. Third-year students work with La Clinica for 10 weeks each spring and return for 10 more in the fall. More than two dozen are part of this year's program.

Would you prefer to receive this newsletter electronically?

With the winter 2011 issue of the community newsletter, La Clinica will offer recipients the option of receiving this information in PDF format by email. To begin receiving the newsletter via email, please contact Yolanda Gil at ygil@lcdv.org.



Psychiatric nurse practitioner helps meet mental health needs

La Clinica is on its way to meeting a growing health care need with the addition this spring of the organization's first psychiatric nurse practitioner.

Working with the medical and behavioral health staffs, Joann Gruber is helping La Clinica identify and treat patients with serious mental disorders such as bipolar disease and schizophrenia.

Nationwide, fewer than a third of adults and half of children with diagnosable mental disorders receive help for their condition in any year, the government estimates. Racial and ethnic minorities are less likely than others to have access to such services.

The arrival of a psychiatric nurse practitioner also moves the organization closer to providing what many believe to be the future of care: an approach that considers each patient as a whole person with a variety of health care needs.



La Clinica Your Neighborhood Clinic
CLINICS: Phoenix | Medford Women's Health Center | West Medford | Central Point | School-based health centers
Medical appointments: 541-618-1380 | Dental appointments: 541-512-3900 | General inquiries: 541-535-6239

- SEARCH
- Patient QUICK LINKS ▶
- [Our services](#)
 - [Find a provider](#)
 - [Make an appointment](#)
 - [Insurance and billing support](#)
 - [Prescriptions and refills](#)
 - [FAQs](#)
 - [Locations](#)
 - [Access MyChart service](#)

- UPCOMING EVENTS ▶
- 5/12 Homeless health screening
 - 5/21 Latina health fair
 - 6/22 Project Homeless Connect fair

- LA CLINICA IN THE NEWS ▶
- [Growing pains: Tests find weight issues among local students](#)
 - [A different kind of prenatal care](#)
 - [Orquillo Hispano: Maria Ramos Underwood](#)

The community has two new ways to connect with La Clinica online this summer: through an expanded and updated website, and via a Facebook page devoted to the organization. Visit us at <http://laclinicahealth.org>, and connect with us on Facebook at <http://facebook.com/laclinicahealth>.

