New community education series

**Lunch & Learn offers ideas, insight**

What makes La Clinica work? CEO Brenda Johnson will talk about her views on the organization’s success in the first of a new series of free quarterly talks in February.

Lunch & Learn with La Clinica will offer behind-the-scenes insight into work of the nonprofit organization, which will celebrate its 30th year in the community in 2019. La Clinica expects to bring a variety of topics to light in the public sessions, focusing on innovation and community need.

The first Lunch & Learn with La Clinica is scheduled from noon to 1 p.m. Thursday, Feb. 28, at Inn at the Commons, 200 N. Riverside Ave., Medford.

Admission is free, and attendees are asked to register at www.laclinicahealth.org/learn so lunch can be planned.

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La Clinica through the years

**Longtime patient watches change**

La Clinica’s commitment to caring for agricultural workers like him has kept Ignacio Ramirez connected to the organization throughout its 30-year history.

Ramirez, 64 and now retired after working more than three decades in Rogue Valley orchards, got care for his whole family at La Clinica’s original home near the railroad tracks in Phoenix. Now he is a patient at the Wellness Center and has taken healthy-eating classes there.

“The reason to do this work at La Clinica is that this is often the health home for patients. They feel safe here.”

—Kim Oveson, integrated behavioral health program manager

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**Comparing our county**

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<thead>
<tr>
<th></th>
<th>COUNTY</th>
<th>STATE</th>
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<tbody>
<tr>
<td>Opioid overdose hospitalizations per 100,000</td>
<td>14.5</td>
<td>10.5</td>
</tr>
<tr>
<td>Opioid overdose deaths per 100,000</td>
<td>7.5</td>
<td>6.6</td>
</tr>
<tr>
<td>Adults reporting they binge drink</td>
<td>17.6%</td>
<td>18%</td>
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Source: Oregon Public Health Division

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When David came to La Clinica for treatment for opioid addiction, he’d already relapsed twice. This time, he had clear goals in mind: to reclaim his work, his children, and his life.

Two years after he started treatment for the third time, David is a success story, a Jackson County man who climbed out of the hole of addiction with the help of a once-unlikely partner—his primary care doctor’s office.

David, whose name is changed here, is among nearly 200 patients who have received treatment for their addictions through La Clinica as the county—and nation—deal with an opioid crisis that is putting unprecedented demand on community services. In response this winter, La Clinica is building an even stronger structure to help. By the end of January, La Clinica’s Birch

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**Opioid crisis**

**Addictions care grows to meet need**

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**From our staff to you, happiest of holidays!**
La Clinica has purchased a 44,000-square-foot building near the Medford airport that will serve as a support hub for all its health centers while making room for an estimated 5,500 patients at existing health centers. The Center for Learning and Innovation at 931 Chevy Way will include teams responsible for ensuring that La Clinica meets clinical quality measures and coordinates care well with other community organizations. It will also house administrative support staff and provide training space for La Clinica’s 400 employees.

The consolidation of these employees from prime space in La Clinica’s primary centers will allow the organization to expand to serve 5,500 new patients over the next several years.

“We spend an incredible amount of time behind the scenes in innovating so that our patients receive exceptional care and so we are able to stay financially viable,” said CEO Brenda Johnson. “Right now, these staff members are spread across several buildings. This will make efficient use of our time and addresses the need we see to be able to serve more patients as well.”

La Clinica’s specialty women’s center is moving to a new home this month, a change that will also allow expansion of Birch Grove Health Center.

The Women’s Health Center will open at 221 W. Stewart Ave., Suite 101, on Tuesday, Dec. 18. Birch Grove, now located in the county health services building, will move into the newly vacated women’s space at 910 S. Central Ave. near the end of January.

The Center for Learning and Innovation at 931 Chevy Way in Medford. It will free up health center space for new patients.

Addictions

From Page 1

La Clinica and a handful of partner organizations serve mostly patients with addictions and mental health issues, will move to a location with a lot more space (see details below).

Throughout its health centers, La Clinica will increase staff certified to educate and coach patients about drug and alcohol use, train staff in working with patients to prevent relapses, and add more capacity for medication-assisted treatment, the program that helped David. La Clinica and many other organizations help patients overcome addiction by using the medication buprenorphine in combination with therapy and other support services. This drug helps with withdrawal, cravings, and relapse prevention.

Most of the organization-wide expansion of addiction services comes thanks to a $320,000 federal grant designated to address substance use disorder in patients right where they’re already showing up for care.

“The reason to do this work at La Clinica is that this is often the health home for patients,” said Kim Oveson, La Clinica’s integrated behavioral health program manager. “They feel safe here, and it’s a starting point for them to get help from us or from another community treatment provider.”

Birch Grove Health Center is operated by La Clinica and these community partners that care for low-income people and those with substance use disorder and mental health challenges: Addictions Recovery Center, AllCare, Columbiana Care, Jackson Care Connect, Jackson County Mental Health, Orchid, and Options of Southern Oregon.

Family Nurse Practitioner Leah Schindler talks with a patient in the medication-assisted treatment program.

Raise Your Heart for Health

Fundraiser lifts outreach services

La Clinica’s annual party held at the Ashland Hills Hotel and Suites on Oct. 7 raised more than $100,000 to fund outreach services. These resources will help support La Clinica’s Mobile Health Center, school-based health centers, and Happy Smiles, a cavity prevention program.

Many, many thanks to all who made La Clinica’s Raise Your Heart for Health such a success. La Clinica is especially grateful to event sponsors, whose support covered all event expenses. We applaud your dedication to our community and your support of our mission. Thank you!

Event sponsors

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Thank you for your generous support.

Your gifts have enabled La Clinica to grow to meet our community’s need. Today, we are the medical and dental home for 30,000 mostly low-income patients. By supporting our vision to provide affordable health care to all, regardless of income or insurance status, you’re not only caring for our community, but your investment helps reduce overall healthcare costs.

Did you know that if you are 70 1/2 or older, you can give up to $100,000 from your IRA directly to a qualified charity, such as La Clinica, without having to pay income taxes on the gift? For more information on this or other donations, contact Chief Development Officer Maria Ramos Underwood at 541-512-3152 or at munderwood@laclinicahealth.org. You can also donate to us securely through our website at http://laclinicahealth.org/donate. La Clinica is a 501(c)3, private non-profit organization, and gift are tax deductible.

Near airport
Building will clear space for centers’ growth

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